



4-Way Today



www.rotarydistrict6460.org

Overwhelming Odds

John O'Leary will be the keynote speaker at the District 6460 Conference to be held in Godfrey, Illinois, on November 13-14.



John's O'Leary's life is proof of the power of the human spirit. As a nine-year-old boy, he was burned on 100% of his body and given less than one percent chance of surviving the first night. He endured months in the hospital, years in therapy, dozens of surgeries, and lost all of his fingers to amputation.

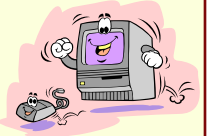
In 2006 he was inducted into the Energizer "Keep Going" Hall of Fame. He shares this Hall of Fame award with baseball great, Cal Ripken, Jr. In 2007, John was selected the St. Louis University young alumni of

the year, and in 2009 he was chosen as one of the Top Ten "Most Interesting People" in Saint Louis, Missouri.

Last year, John shared his message with over 140 organizations in 32 states and 4 countries. He is a heavily sought-after speaker in the arenas of healthcare, education, safety, sales, and marketing. From local schools to high executive management teams, John challenges his audience to dream big, plan smart and take action.

To learn more about John and his dynamic online community, visit www.Rising-Above.com and get ready to re-ignite your life!

From the Desktop
by Larry Thompson,
6460 District Governor



Well, that did not take long! The naming contest was over before it started. Brian Barstead contacted Ron to ask why the previously selected name was not the district newsletter name. He conducted a public relations session at a district assembly where a name was chosen for the district newsletter. After discussion and several suggestions, the name 4-Way Today was selected. This is now the name of the Governor's newsletter for District 6460.

August was Membership and Extension month. As I have been conducting my club visits, I have been describing a "homework" activity where all club members participate to identify new club members. By completing the Membership Development Action Plan Worksheet your club can put into action a process that will result in more members. An action plan should be conducted regularly. We can never know when we have inducted a future club president, district governor, or RI president. When Ray Klingensmith was inducted into Rotary in 1961, did the club president or membership

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DISTRICT GOVERNOR'S OFFICIAL VISITS



JULY 20, 2009

On Monday, July 20, I drove into Galva, Illinois where I met Assistant Governor Mac McGee ready to help club president **David McClintic**. David served as president in the 80's when the club had 40 members. With the help of the club members, AG McGee, and the district, the **Rotary Club of Galva** plans to grow. Members were planning on their new teacher welcome luncheon.

The visit to the **Rotary Club of Havana** was next. Club president **Wayne Youell** has the able help of Assistant Governor Bill Knake and Past District Governor Tom Micetich. Tom is the membership chairman and has an excellent plan to grow membership. During my presentation, I asked the members to hold up their hands. Someone commented, "Is this a holdup?" They didn't need to worry with Sheriff Youell in charge.



JULY 21, 2009

On Tuesday morning I visited the **Rotary Club of East Peoria**. They meet in the Grand View room of the Embassy Suites Hotel on the Illinois river. The view each morning is grand! President **Gary Sullivan** is off to a great start having set his membership goal at 50 members by June 30, 2010. At the close of the meeting, I had the pleasure to meet two of the charter members (January 27, 1937), and one was Charles Ramsey who lives in Decatur. This means he drives from Decatur each Tuesday morning to remain an active member of the Rotary Club of East Peoria. That is amazing dedication to the service of this club.



At noon, I drove into Kewanee for the meeting with the **Rotary Club of Kewanee**. Club president **Terry Cook** has also set a goal of 50 members by June 30, 2010 and has set a goal to add two new projects for community service - bicycle safety and a book program for the youth center.



JULY 22, 2009

I arrived in Cambridge early on Wednesday of this week for the noon meeting of the **Rotary Club of Cambridge** where **Vern Stackhouse** is club president. The club meets in the meeting room of Bella Pizza in downtown Cambridge where the lunch is always tasty.

Vern and the club were recognized at this meeting for their continued support of the Children's Therapy Center in Geneseo. The club will also be supporting the Cambridge Food Pantry as well as their many other community service projects.



JULY 23, 2009

One of the best locations for breakfast in our district is located in downtown Chillicothe at the Happy Thoughts Cafe where the **Rotary Club of Chillicothe** holds their meeting every Thursday morning. Club president **Brenda Dunbar** is leading her club to meet their goals for this year including a goal to increase membership by 5 new members. The club will continue to participate in the Eagle Watch Breakfast, Sterling Merit (Steak Fry), and Chamber Golf Outing.



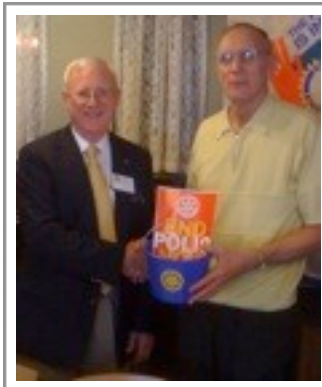


At noon on this day, I drove to Galesburg for the meeting of the **Rotary Club of Galesburg**. This club is one of the oldest clubs in the district beginning December 1, 1914. In just 5 years, this club will celebrate 100 years of service to the Galesburg community and the world. President **Carl Strauch** presented me with a

new hat as a token of appreciation for my visit. Does anyone need a new hat? It is a Purdue hat and I graduated from Indiana University.

That afternoon, AG Mac McGee took me on a tour of Galesburg where I had the privilege to visit Knox College and the site of a Lincoln-Douglas debate.

Mac and I then drove to Aledo for the meeting of the **Rotary Club of Aledo** where there is a strong core of members determined to make the Aledo grow back to membership numbers it had in the past. There is some promise of immediate growth as an interested Rotarian is moving into Aledo from Iowa. President **Vic Johnson** has challenged the club to increase the club membership by four by June 30, 2010. When I visited this club, they had just completed another very successful Corn Boil where they served over 400 pork chop dinners with roasted corn. It was my honor to present a Paul Harris Fellow award to John Sheriff making the club a 100% Paul Harris Fellow Club.



JULY 24, 2009

On Friday, I visited the oldest (July 1, 1913) and largest club in our district, the **Rotary Club of Peoria**. Club president **Ray Lees** held a short business meeting where I addressed the board and I was able to listen in on a membership meeting later. During my



address, I referred to a visit 67 years ago by District Governor Ed Brown from Alton in 1942. He was supposed to meet with the board prior to the club meeting but his train was late arriving into Peoria. I was on time.

JULY 28, 2009

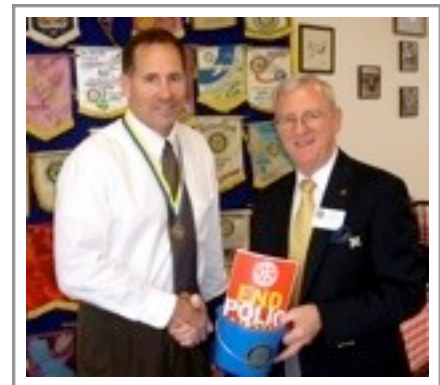
I arrived in Delavan to meet with the officers of the **Rotary Club of Delavan** at the United Methodist Church. This club still rotates their club meetings like the first Rotary club did in 1905, but instead between three churches in Delavan and not different offices as in Chicago. While enjoying lunch and conversation with club president, **Paul Lewis**, I noticed the time was 12:48 and I had not been introduced yet. I explained I would hurry and was assured I had all afternoon. The club remains active in Delevan offering their sound system for community events, participating in meals for elders, support for the science fair exhibitors, tree planting and maintaining their picnic shelter in the park.



JULY 29, 2009

Last year the **Rotary Club of Bethalto** changed their meeting place three times and meeting time two times. If you haven't been able to keep up, the Bethalto Rotarians have been. The next time you fly over Bethalto, look down and you will see the largest Rotary wheel created. It is in a park in Bethalto prepared and maintained by this club. For several years this club has conducted a raffle for a cruise trip of your choice. By the time you read this, someone will be a lucky winner. The club has a booth at the Bethalto Homecoming each Labor Day weekend where the drawing is conducted. Club president **Ken Harmon** has set aggressive goals for the club for this year and has an enthusiastic group to help him meet the goals.

The club visit report continues next month.



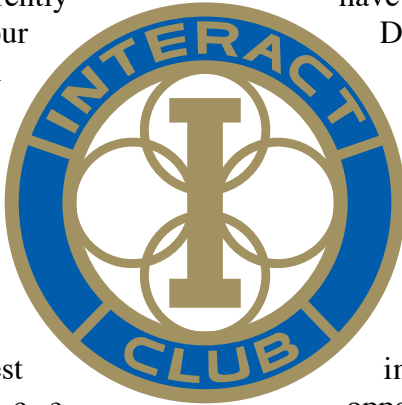
Desktop

chairman know Ray would someday be the Rotary International president? Not likely. Please use the invitation cards and worksheet to grow your club membership. **YOU ARE THE KEY.**

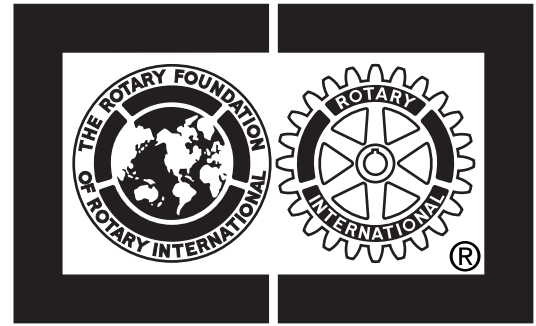
Extension in Rotary means the addition of new clubs. If you check your club's charter, you will find the date when your club was a new club. All communities would benefit by having a Rotary club. Are there communities near you that do not have a Rotary club? It has been suggested in membership seminars that communities should strive to be at least 1% Rotarian. That means that if a community has a population of 5800, the Rotary club could have 58 members. We have a growing community in Troy, Illinois and a potential new club. Hopefully we can recognize the new club at our District Conference on November 13 and 14, 2009.

September is New Generations month. Mac McGee has just sent a check from the Rotary Club of Galesburg Sunrise along with an application for our District's SECOND Rotaract Club. This Rotaract Club is organizing at Knox College in Galesburg. Thank you Rotarians of Galesburg-Sunrise for your help in getting this club organized. Good luck to the new Rotaract Club of Knox College.

We currently have 13 Interact clubs in our District. If your high school still does not have an Interact club, talk to the high school principal to ask if your club could help organize a club. There is an interest in adding service organizations for high school students to add to their preparation for college and participation in our communities.



New Generations month is the time to introduce Rotary to your children or grandchildren. Consider a family outing that could include new generations to enjoy the fellowship of Rotary.



Everyone

There will be only Two District Foundation and Membership Seminars this fall. Plan now to attend either seminar in the closest location.

Who should attend: All club presidents, secretaries, membership chairs, foundation chairs, and interested rotarians.

When and Where are they held:

Springfield on September 30, 6-8pm at Lincoln Land Community College in Menard Hall.

Peoria on October 1, 6-8pm at Proctor Hospital Professional Building Lower Level

What's it all about: Membership will focus on methods and tactics used to attract and retain club members. In addition, a contest will be unveiled to help you grow your club size and possibly win Paul Harris Fellow Presentations. Be sure and bring your success stories on how your club grows and maintains membership. Foundation will focus on upcoming District Simplified Grants, Polio Plus update, Matching Grants that your club can plug into, Ambassadorial Scholars, and much more. We will have short opening and closing presentations and then membership and foundation will meet separately.

Club Presidents, plan now to bring at least 3-4 members of your club. Your club depends on you as a leader to be abreast of up to date information from Rotary International and this seminar will deliver!! In addition, your current and future leaders will benefit greatly from this seminar. Light refreshments will be served.

See you soon,

Ron Riggins, PDG District Foundation Chair
ron@copsincorporated.com

Mike Schneider, District Membership Chair
bigguy62301@yahoo.com

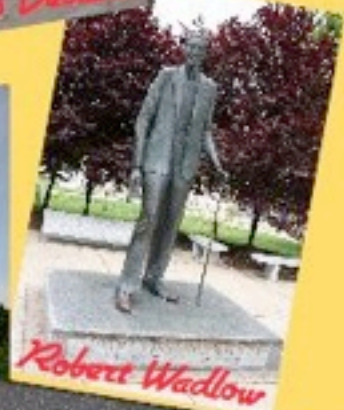
ROTARY DISTRICT 6460 CONFERENCE

November 13 & 14, 2009

Conference Activities

Ladies' Luncheon
and Shopping
at Josephine's
Restaurant

Historic Tour
of Alton
on Bluff City Trolley



Elijah P. Lovejoy



Information Resources for 2009-10 Club Presidents and Secretaries



Are you aware that Club and District Support (CDS) staff serve as your primary contact at Rotary? Staff can answer any question about Rotary as well as provide advice on club elections, constitutional matters, club traditions and customs, club operations, and RI Board policy. Below are some important web resources to assist in leading and supporting your club in the year ahead.

- Learn the names and contact information of your CDS team members by using this web link: www.rotary.org/ClubDistrictReps
- Review a list of resources for club presidents and secretaries: www.rotary.org/pressecreources
- Make changes to your club's membership records at RI, reference various Rotary Foundation reports, print your club's SAR, pay your club's dues, and report next year's club officers using Member Access. Full instructions, helpful suggestions and frequently asked questions (FAQ) are found at: www.Rotary.org/ElearningCenter
- Find helpful club publications, audiovisuals, forms and supplies: www.Rotary.org/ShopClubPublications
- Use the Club Presidents' Checklist, a monthly calendar for both presidents and presidents-elect, with reminders of club and district functions, as well as RI and Rotary Foundation deadlines: www.rotary.org/clubpreschecklist
- Consider adopting the Club Leadership Plan - a strategic planning tool based on the best practices of actual Rotary clubs: www.Rotary.org/ClubLeaderPlan

Rotary staff looks forward to working with you and supporting your club's service efforts. Be sure to contact your CDS representative whenever you need assistance.

Planning Ahead

October is Vocational Service Month

In Rotary, each one of us has been assigned a job.
Its title is Rotarian.

Rotary International President John Kenny in his introduction of the theme for this year, "The Future of Rotary is in YOUR Hands," lists the seven priorities for mapping the future of Rotary. The fifth goal is emphasizing Rotary's unique vocational service commitment. This goal will enable us to distinguish Rotary from other service and humanitarian organizations. By demonstrating our strong commitment to high ethical standards in our professional lives, we can provide a model for our colleagues, our employees, our customers — even our competitors — to follow.

On page 14 of the District 6460 Directory, we have reprinted the Presidential Citation goals to encourage club members to help the club president to achieve the goals to allow the club to earn a Presidential Citation for this year.

Goal #5. Emphasize Rotary's unique vocational service commitment

By demonstrating our strong commitment to high ethical standards in our professional lives, we can provide a model for our colleagues, our employees, and our customers and distinguish Rotary from other service and humanitarian organizations.

- Start or support a youth mentorship program in your club, and have at least 10 percent of the club's members personally mentor a young person in vocational skills and business ethics.
- Start or support a career counseling and development program in your club, and invite participants from the community to attend.
- Have at least 10 percent of the club's members actively participate and help participants improve their vocational skills and compete in the job market.
- Have at least one club member register as a Rotary Volunteer and use Rotary's ProjectLINK database to locate an appropriate project.

Another way to demonstrate our commitment to high ethical standards would be to have bookmarks printed containing the Rotary logo and our 4 - Way Test. Distribute the bookmarks during the mentorship program or career counseling and development program.

Calendar for Rotary District 6460

2009

DATE	EVENT	LOCATION	WHO ATTENDS
September 30 in Springfield/ October 1 in Peoria	Foundation & Membership Seminar	Springfield at Lincolnland Community College / Peoria at Proctor Hospital Professional Building	Club Presidents, Foundation Chair, Membership Chair, Foundation and Membership committee members
September 8-10	Zone Governor Elect Training, GNTS, Train the Trainer	Tulsa, OK	DGE and spouse, DGN and spouse, District Trainer
September 11-13	Zone Institute	Tulsa, OK	DG, DGE, DGN, PDGs, spouses, and Rotarians
September 12-13	YOUTH EXCHANGE Orientation	First Presbyterian Church, 870 West College Avenue. Jacksonville, IL 62650	Inbounds, Youth Exchange Officers, Youth Exchange Counselors, 2009-2010 Host Families
October 16 or 23	YOUTH EXCHANGE Fun Weekend	Granite City and Six Flags	All Inbounds
November 12-14	District 6460 Conference	Lewis & Clark Community College, Godfrey, IL	All Rotarians and spouses

2010

January 14 -16	Central States Rotary Youth Exchange Board Meeting	Schaumburg, IL	CSYE Committee, DG, DGE, DGN and Spouses
January 17 - 24	International Assembly	San Diego, CA	DGEs and Spouses
January 30	President's Summit, Pre-PETS and College of Governors Luncheon	Crowne Plaza Hotel, Springfield	Current Club Presidents and Presidents Elect, AG's, District Training Team, PDGs
February 20	District Team Training Seminar	Crown Plaza Hotel Springfield	District Leadership Team, AGs, District Officers, District Training Team
March 12 & 13	PETS	Effingham	Club Presidents Elect, District Training Team, DGE, DGN, DG and PDGs, Spouses
April 2-4	RYLA	Bradley University Peoria	High School Students
April 10	District Assembly Membership Seminar Foundation Seminar Youth Seminar	Crowne Plaza Hotel, Springfield	Club President Elect, Club Officers, Club Committee Chairs, AGs, District Training Team & all Rotarians
June 20 - 23	RI Convention	Montreal, Canada	All Rotarians and Spouses
June 26	District Governor Installation	Crowne Plaza Hotel, Springfield	All Rotarians and Spouses
July 8-11	Central States Youth Exchange Summer Conference	Grand Rapids, MI	CSYE Outbound, Inbound, Rebound, Parents, DG, DGE
August 24-26	GETS, GNATS District Trainer Training Seminar	Nashville, TN	DGE, DGN, District Trainer and Spouses
August 26-28	Zone Institute	Nashville, TN	PDGs, DG, DGE, DGN and Spouses
November 5 - 7	District Conference And District Leadership Seminar	Crowne Plaza Hotel, Springfield	All Rotarians and Spouses

Rotary District 6460

Membership & Attendance: July 2009

Ordered by: Club Name



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Rotary Club of...	Meetings Held	Attendance				Membership		
		This Month %	Rank	Year to Date %	Rank	Start of Year	Present	Change
Abingdon	5 of 5	77.50	6	77.50	6	24	24	-
Aledo	5 of 5	96.67	1	96.67	1	6	6	-
Alton-Godfrey	4 of 4	53.50	33	53.50	33	100	100	-
Benld	4 of 4	34.00	42	34.00	42	26	26	-
Bushnell	4 of 4	77.00	=7	77.00	=7	24	24	-
Cambridge	5 of 5	84.70	2	84.70	2	22	22	-
Canton	5 of 5	64.00	20	64.00	20	40	40	-
Carlinville	5 of 5	66.00	=18	66.00	=18	36	35	-1
Chillicothe	5 of 5	68.00	=14	68.00	=14	21	18	-3
Collinsville	4 of 4	53.00	34	53.00	34	27	28	+1
Delavan	4 of 4	46.00	=36	46.00	=36	13	13	-
East Alton, IL	5 of 5	62.96	22	62.96	22	32	32	-
East Peoria	4 of 4	44.44	38	44.44	38	45	45	-
Edwardsville	5 of 5	74.55	11	74.55	11	129	132	+3
Farmington	4 of 4	44.25	40	44.25	40	34	38	+4
Galesburg Sunrise	4 of 4	75.00	10	75.00	10	40	40	-
Galesburg, IL	5 of 5	63.41	21	63.41	21	87	86	-1
Galva	4 of 4	54.00	=31	54.00	=31	12	12	-
Havana	4 of 4	82.00	3	82.00	3	32	32	-
Highland	4 of 4	76.66	9	76.66	9	75	74	-1
Jacksonville	5 of 5	62.76	23	62.76	23	111	113	+2
Jacksonville Sunrise	4 of 4	73.00	12	73.00	12	14	13	-1
Jerseyville	4 of 4	56.00	=27	56.00	=27	-	43	-
Kewanee	4 of 4	72.60	13	72.60	13	47	47	-
Land of Goshen	5 of 5	61.87	25	61.87	25	73	75	+2
Macomb	4 of 4	56.00	=27	56.00	=27	91	89	-2
Macomb Centennial Morning	4 of 5	80.00	=4	80.00	=4	36	36	-
Mason City	4 of 4	66.07	=18	66.07	=18	14	14	-
Monmouth	5 of 5	55.70	30	55.70	30	79	80	+1
Peoria	4 of 5	42.00	41	42.00	41	251	248	-3
Peoria North	5 of 5	55.94	29	55.94	29	179	180	+1
Peoria Sunrise	5 of 5	80.00	=4	80.00	=4	10	10	-
Petersburg	4 of 4	68.00	=14	68.00	=14	17	17	-
Quincy	4 of 4	60.06	26	60.06	26	100	97	-3
Quincy East	5 of 5	49.10	35	49.10	35	22	22	-
Rushville	5 of 5	67.40	17	67.40	17	28	27	-1
Springfield	4 of 4	62.26	24	62.26	24	88	88	-
Springfield South, IL	5 of 5	44.38	39	44.38	39	41	40	-1
Springfield Sunrise	5 of 5	77.00	=7	77.00	=7	28	29	+1
Springfield Westside	5 of 5	46.00	=36	46.00	=36	20	20	-
Washington	4 of 4	54.00	=31	54.00	=31	52	52	-
Wood River	4 of 4	68.00	=14	68.00	=14	32	32	-
Totals						2158	2199	-2