

Giving a Hand Up, not just a Hand Out

It is mid-August and I have officially visited almost a third of the 49 clubs in our Rotary District 6460. Wow! Bev and I are really impressed with our dedicated Rotarians, who week after week, are "charging up the hill" in helping their communities and the communities of the world. Annual fundraisers are under way, service projects are in the planning stages, new outbound and inbound youth exchange students departing and arriving, new club members being inducted, and all of this is happening because "Rotary Shares."



A pic of the first official meeting of the DG at Delavan with President Jill Hayes and club members (all of us holding a one finger for the first visit)

because of generous Rotarian giving), D-3190 will commit \$6,500 DDF, and the RI Foundation World Fund will match all with \$13,000. This is a most excellent example of your individual and club giving to the Annual Programs Fund along with Rotary matching funds at work.

In this edition of the 4-Way Today is a picture of the school benches. If your club would like to participate, contact PDG Keith Lape, District RI Foundation Chair and he will help with your paperwork. His number is 217-245-1137 and his email address is keithlape@verizon.net.

clubs, I share about a project that has become a real passion of mine. In April and May of this year, our district hosted the GSE team from D-3190, Bangalore, India. I had met the District-Governor-Elect of 3190, Rajendra Rai (Raja) at

the DGE training in January. Raja and I discussed the upcoming GSE visit and also talked about ways we could partner on a matching grants project. The project we selected and are completing paperwork on is the supply and installation of school benches. Yes, school benches. You see, so many of the schools can barely afford a roof over the heads of students and basic educational materials that they have to forgo the seating. Having raised four children, I cannot imagine them having to sit on the floor throughout their educational experience.

This school bench project is not a hand-out, but a Hand-Up for these students in India. It is a way to enhance and encourage the educational experience. It is a way for our District 6460 and India District 3190 to show that "Rotary Shares" because Rotarians Care. As I have shared about this project, clubs have contacted me and said that they want their club included in this project. The benches cost about \$50 each and we have agreed on supplying a total of 500 benches. Our district will commit \$6,500 of our District Designated Funds (those funds that return each year

In my visits to the



A picture of three new members joining Pekin on Wednesday, August 8th. Melanie Daniels, Liza Stanton, and Catherine Mount



Rotary Shares! District Governor Ron Riggins

Mark your Calendars for the District Conference! October 25-27

It's time to make a point to mark your calendars for this year's district conference, at the Crowne Plaza in

Springfield, October 25-27. There will be lots of information, entertainment and great speakers.

Friday, October 25, the keynote speaker at lunch will be Brad McMillan. In 2007, Mr. McMillan was named the

inaugural Executive Director of the Institute for Principled Leadership in Public Service at Bradley University. The

Institute's mission is to become nationally recognized for educating and See **Conference** on page 2

CONFERENCE

■ From page 1

training ethical, bipartisan, and collaborative leaders for successful careers in public service. For nearly a decade, Brad served as Congressman Ray LaHood's District Chief of Staff. Prior to his governmental career, Brad practiced law for ten years including serving as a senior staff attorney for

the Illinois Supreme Court and Illinois Appellate Court (3rd District). He has a Juris Doctor degree from Southern Illinois School of Law and a B.A. degree in Political Science from Illinois Wesleyan University. His topic will be about Abraham Lincoln and Leadership.

This year, our RI President, Wilf Wilkinson, will be represented by Toni McAndrews, from

Pennsylvania. We'll have more to come in next month's paper about Toni and about other features of this year's event.

We hope you will make an effort to attend all or part of this year's conference. Watch for registration information coming soon! It's a great way to enhance your Rotary experience and learn how Rotary Shares!

FRIDAY October 25, the keynote speaker at lunch will be Brad McMillian. was named the inaugural Executive Director of the Institute for Principled Leadership in Public Service at Bradley University .



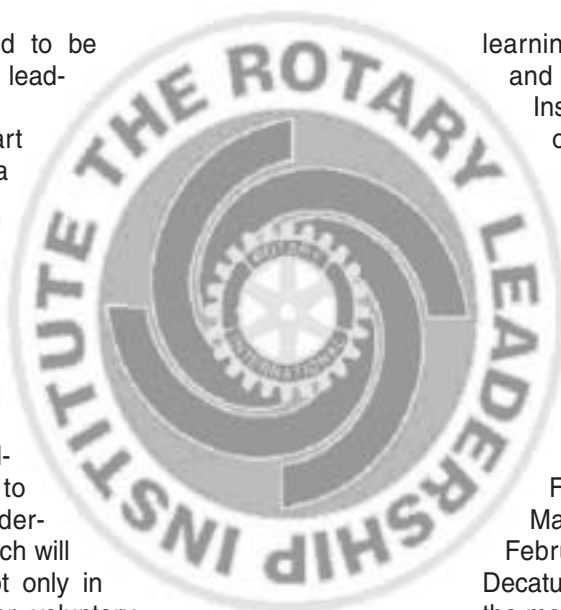
Heart of America Rotary Leadership Institute

Chuck Farrar
PDG

Rotary Clubs are composed of leaders in the community, in business, in education and in the professions. Most, at one time or another, will be chosen to participate in Club Leadership. The leadership skills learned in business and the professions may be quite different from leadership in voluntary organizations, such as Rotary. These potential club leaders may also not be fully aware of the breadth of Rotary and the wealth of information about Rotary

they will need to be fully effective leaders.

The Heart of America Division of the Rotary Leadership Institute has been established. It is designed to help provide Rotary knowledge and to develop leadership skills which will be useful, not only in Rotary but for voluntary organizations in general. It is an interactive, partici-



patory experience using facilitation techniques to make

learning both valuable and enjoyable. The Institute is comprised of three parts, each of which is a full day. The parts are taken in order

The next training dates are scheduled for October 6, 2007 in Lexington, KY on February 2, 2008 in Marion, LA and on February 9, 2008 in Decatur, IL. They are only the most recent and most immediate and others are to be scheduled in all

areas of each Zone. These courses will be led by experienced Rotarians who have been specially trained. Each club in every district in our combined Zones 29-30 is asked to sponsor two club members who are potential leaders of the club for participation.

Any questions can be directed to PDG Charles Farrar, 311 E. Main St. Suite 517, Galesburg, IL 61401, email: chuck@rotarydistrict6460.org. You can reach him by phone at (309)368-0805.

GSE Team Leader John Power Available for Club Programs

John Power, leader of District 6460's Group Study Exchange Team to Bangalore, India in January 2007 is available to give programs about his experiences during the GSE exchange. If you are interested in having John present a program to your club, contact him at johnrpower@mchsi.com.

64way Today



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Clubs Leading the Way in '06-'07

Last spring, PDG Dick Robinson asked all of the clubs to submit a summary of their activities during the previous year. In this month's paper and last, I have spotlighted a few examples of how our Rotary Clubs work in their communities to help all of us. Here are a few more stories...

Aledo Rotary 06-07 report

The Aledo Rotary Club started the 2006-2007 Rotary year with our major fund-raiser- Corn Boil and Butterfly Pork Chop dinner. Thanks to our seven members and twenty volunteers we were able to net around \$1,800.00. These funds are used for local community and Rotary International projects. We delivered ten Christmas baskets to families in our area.

Our club donated money for tickets for elementary students to see a basketball game that they may otherwise could not afford. We had a good turn out for our Easter Egg Hunt despite 20 degree and 20-30 M.P.H. winds. We hosted our annual dinner for the top ten students of Aledo High School. Each student received a plaque in remembrance of their academic achievement. We sponsored student's participation in the Annual Art in the Alley during the Rhubarb Fest. Our club donated money to a college student to participate in a missionary project in New Zealand.

Jerseyville Keeping Busy

The Jerseyville Rotary had a busy and fun year in '06-'07. In July they participated in the annual Jersey County Merchants parade, distributing over 2,500 American flags to viewers. Over Memorial Day, Fourth of July, Veterans Day and Flag Day, the club displays approximately 100 American flags through the downtown section of town. In September, the club sponsored Enterprise Summit, a weekend business exposure

to approximately 30 eighth graders in the tri-county area. In February, they hosted approximately 45 Senior Honor students and their families for dinner and with a speaker. In March, they delivered 500 dictionaries to third and fifth grade students in the school district. In April, we resurrected our annual Chili Fest, serving over 800 bowls of soup and chili.

In May, they invited Character Plus essay contest winners from 4th through 12th grade to lunch and listened to their essays. During the school year we invite two selected high school seniors to join us for lunch and visit with the members, referred to as Junior Rotarians. The Jerseyville club also worked with a local church to collect and ship school supplies to children in the Philippines.

Leading the Way in Menard County- Petersburg Rotary Highlights

Octogenarian Night held at the end of September. This is an evening where any Petersburg resident who is over 80 years of age is invited out for an evening of dinner and entertainment, including transportation to and from. This year we had several guests over 100 years of age.

Ambassadorial Scholar The club worked with one of our local college students Jesse Sullivan, to file the appropriate paper work and was accepted to Oxford University in England. He will be leaving in the fall of 07.

Petersburg Multi Civic Sign Project In the summer of 06 we realized that all except one of the signs which tell people when and where the civic organizations in Petersburg

meet had been torn down. Through Rotary's efforts all the other civic clubs were contacted, and monies appropriated. City and county zoning boards were appealed. Materials were acquired. By end of summer 07 there will be 4 new civic signs on each of the main highways into Petersburg.

New Rotary Club Signs New signs were acquired for parades and advertising our local sandwich sales which are a big part of our annual income. One of the signs elaborates on what the monies are used for; Upkeep of a local park, youth programs, meals on wheels, Octogenarian night. This helps attract customers in to buy our sandwiches.

Rotary Directory This year we started a computerize directory complete with pictures of each member. Also we have been much more active in publicity for the local paper by trying to have something every week. Our biggest week was 5 Rotary articles.

Boy Scouts Petersburg Rotary is the sponsor of the local Boy Scout troop. We cover their annual dues and hold a steak sandwich sale in combination with them upon which all the proceeds go to their high adventure activities.

Interact We have a pretty active group of kids. Over the last few years we have had 30-40 kids in this organization. Last year they sold water and presented the proceeds towards drilling wells in a third world country.

GSE Team We hosted a GSE team from India. It was a great experience for all. When they were picked

up we asked if there was something they really wanted to see but yet did not have the chance. The answers were somewhat surprising. They wanted to see a grade school, a strawberry farm, and see a movie in an American movie theater. We worked all these in along with visiting New Salem and the Lincoln Presidential Museum. We treated them to a local specialty, "the horseshoe", at the Livery downtown. By the next

morning it would appear that we overdosed them on cheese. Every body was a little bloated!

Rushville Rotary

This year, Rushville hosted its first golf outing-fundraiser, raising \$4,453. The money was used to increase its two annual vocational scholarships to \$1000 each.

See **Clubs** on page 8

District Governor Visit Schedule

Club	Official Visit
Bushnell	8/6/2007
Petersburg	8/7/2007
Springfield-Midtown	8/7/2007
Pekin	8/8/2007
Aledo	8/9/2007
Chillicothe	8/9/2007
Galesburg	8/9/2007
Galva	8/13/2007
Bethalto	8/15/2007
Edwardsville	8/16/2007
Springfield	8/20/2007
Jacksonville-Sunrise	8/21/2007
Quincy	8/21/2007
Morton	8/23/2007
East Peoria	8/28/2007
Peoria-Sunrise	8/30/2007
Cambridge	9/5/2007
Athens	9/6/2007
Carlinville	9/6/2007
Quincy-East	9/7/2007
Alton-Godfrey	9/10/2007
Jerseyville	9/10/2007
Collinsville	9/11/2007
Manito-Forest City	9/11/2007
East Alton	9/27/2007
Rushville	9/27/2007
Jacksonville	9/28/2007
Galesburg-Sunrise	10/2/2007
Macomb	10/2/2007
Macomb-Centennial	10/4/2007
Monmouth	10/8/2007
Washington	10/9/2007
Land of Goshen	10/10/2007
Springfield-South	10/11/2007
Wood River	10/15/2007
Benld	10/16/2007
Pittsfield	10/17/2007
Mason City	10/23/2007
Granite City	10/30/2007
Highland	11/6/2007
Peoria-North	11/15/2007

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Save the Dates!!!

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Gary Goodwin

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For those of you who purchased tickets for the Rotary Family Day at Busch Stadium that was postponed due to the tragic death of Cardinal pitcher, Josh Hancock -- Please note:

The April 29 postponed game vs. Cubs is now rescheduled for

**12:10 p.m. on
Saturday,
September 15.**

Ticket holders from 4/29 should use those same game tickets for admission to the Saturday 9/15 game at 12:10 p.m.

This game will be part of two games scheduled that day, however the date is not considered a double-header, meaning your reserved seat tickets are only good for Game One of the two games scheduled to be played that day.



"...we should look at the Foundation as being something not of today or tomorrow, but think of it in terms of the years and generations to come. Rotary is a movement for the centuries."

Arch Klumph
Visionary of The Rotary
Foundation

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Springfield Rotary Downtown's Foundation Grants top the \$1 Million Mark

Joel Satterfield

ROTARY CLUB OF SPRINGFIELD
DIRECTOR OF CLUB SERVICES

The Rotary Club of Springfield just announced the awards totalling \$42,227 for grant requests that benefit local civic service organizations for 2007. The downtown Rotary club through its foundation has now awarded \$1,059,101 since 1972. Twenty one community organizations will receive grants ranging from \$450 to \$3000. The money is raised annually by the club through a variety of fundraising projects, including the holiday citrus sale held during November and December.

The 2007 recipients include: Rutledge Youth Foundation, a local charity that helps troubled youth, received \$3000 for com-

puters; Local PBS Station WSEC got \$2750 for books distributed to low income children; agencies that help the homeless in Springfield : St. John's Breadline will buy \$2,260 worth of kitchen equipment; Contact Ministries, St. Martin Des Porres and St. Patrick Catholic School each received \$2,000; Central Illinois Food Bank got \$1500 for the Kid's Café; Ridgely Elementary School plans to add three mobile reading benches for \$1500; and Springfield Association of Retarded Citizens received \$1500 in reading materials for its summer camp. Camp Care-A-Lot and Frontiers International each received \$1,000 for their respective programs. The Springfield Area Arts Council was given \$1,000 for its Arts-In-Education program.

The following received grants ranging from \$500 to \$200: S.I.U. School of Medicine Camp COCO (camp for cancer kids), Lincoln Memorial Garden Foundation, Boys & Girls Club of Springfield, Land of Lincoln Girl Scouts, IL Symphony Guild, Inter-Civic Club Council, Mini O'Beirne Crisis Nursery, P.O.R.A, and the Springfield Art Association.

Springfield Rotary Club Downtown also funds four scholarships annually. University of Illinois - Springfield, Springfield College in Illinois-Benedictine, Lincoln Land Community College and Robert Morris College will each receive \$1,000 for student tuition assistance.

The Springfield Rotary Club was founded in 1913. It is the 83rd Rotary club in the World.



Top row l to r:; Pete Norell, Rutledge Youth Foundation; Ken Gilmore, Ridgely School; Penny Wollan-Kriel, Springfield Area Arts Council; Cora Benson, St. Patrick's Catholic School; Mark Tolan, St. Martin De Porres; Kathryn Hutchins, Contact Ministries; Jennifer Rodgers, SPARC; Sue Lovedahl, WSEC/PBS TV; James Boykin, Frontiers International; Front Row l to r: Erica Smith, Central IL Food Bank; Edyee Schultz, Camp Care-A-Lot; and Carol Harms, St. John's Breadline.

from l to r,
Carlissa Puckett
Rotarian and SPARC
Exec Director, Bill
Logan -- Springfield
Park Board President,
Bruce Strom --
Springfield Downtown
Rotary, and Cindy
Davis -Springfield
Sunrise Rotary



Springfield Rotary Clubs recently combined their resources to help provide a new, handicapped accessible, playground in Springfield Rotary Park. The four Springfield clubs -- Downtown, South, Sunrise and Midtown, working with the Springfield Association for Retarded Citizens (SPARC) recently completed a project with the Springfield Park District to provide a state of the art, handicapped accessible playset, that will provide a place for kids of all abilities to have fun in the park.



Christopher Harms shown having fun on the new playground equipment.

Information Resources for new Club Presidents and Secretaries

Are you aware that Club and District Support (CDS) staff serve as your primary contact at Rotary? Staff can answer any question about Rotary as well as provide advice on club elections, constitutional matters, club traditions and customs, club operations, and RI Board policy. Below are some critical web resources to assist in leading and supporting your club in the year ahead.

■ Discover the names and contact information for your CDS team members by using this web link: <http://www.rotary.org/support/CDAreps/index.html>

■ A list of helpful resources for club presidents and secretaries is attached and on the web: http://www.rotary.org/newroom/downloadcenter/pdfs/club_pres_sec_resources.pdf.

■ Make changes to your club's membership records, reference various Rotary Foundation reports, pay your club's dues, and report next year's club officers using Member Access. Full instructions and helpful suggestions are found: <https://riweb.rotaryintl.org/faq.asp>

■ Find club publications, audiovisuals, software, forms and supplies: <http://shop.rotary.org/catalog/default.php?cPath=37>

■ Use the Club President's Checklist, a monthly calendar for both presidents and presidents-elect, with reminders of club and district functions, as well as RI and The Rotary Foundation deadlines: http://www.rotary.org/newroom/downloadcenter/pdfs/pres_checklist.pdf

■ The Club Leadership Plan is a strategic planning tool based on the best practices of actual Rotary clubs: <http://www.rotary.org/support/club/clubplan.html>

■ IRS information regarding US club's tax status and mandatory yearly reports is attached and on the web - with new IRS requirements for 2008: http://www.rotary.org/newroom/downloadcenter/pdfs/info_paper_clubs_irs.pdf

ROTARY staff looks forward to working with you and supporting your club's service efforts. Be sure to contact your CDS representative whenever you need assistance.



"This I Believe"

Earlier this year, the Springfield Sunrise Club partnered with WUIS Radio, Springfield's National Public Radio station, to sponsor an essay writing contest. "This I Believe" was inspired by a broadcast series originated by Edward R Murrow in the 1950's. Local High School Students from the three Springfield Public High Schools and Rochester High School wrote essays with that theme, and created some stunning messages. The finalists received cash awards and were invited to come to the Sunrise Club's meeting with their families. In the next few months, we'll reprint the essays from some of the finalists.

McKenna Blair - Lanphier High School

Useless. I am useless. I am but one of millions of teenagers who since birth has had it branded into my mind that we are subordinate and of no use to our elders. Yet, we also have more responsibilities than children. Caught in the half-light, we have to find our own place in the world. Teenagers can do good. You do not have to be an adult to make a difference in this world.

In my first two years of high school, I would have never thought I could do anything to help someone in my own community, let alone in another country. I thought, "I'm a teenager; I'm too

young to possibly do anything meaningful." My typical teenage thoughts centered on what would be best for me. How can you help me? What can you do for me? Who knew that the next year would permanently change my thoughts. How can I help you? What can I do for you?

During the summer before my junior year, an opportunity arose that I could not refuse. My parents and I, along with several adults in central Illinois, went on a mission trip to El Salvador. The trip lasted ten days, ten days that started with the sweat of pure terror and ended with the tears of sadness of leaving my newfound family.

We stayed in the city of Cojutepeque. In this beautiful city I made a church full of friends who became my family. With their support I was able to show that I could work just as hard and just as faithfully as any adult, and I could make a difference in someone else's life. Someone unknown to me from another culture whom I could help to live a better life.

Rosa Cantor was the most beautiful human being I have ever encountered and she has affected me in a way one other ever has. Once five feet tall but now barely four, Rosa was hunched over from the years of hard labor. She was not yet 75, but she had the wisely worn eyes of someone much older. Her callused feet, shod with the thin rubber sandals that were her only protection from the sharp rubble that littered the work site, carried her though the miles she walked daily. Rosa resided in a tiny corrugated shell shack in the back of her lot. Stifling, rusty, and jagged, the shack contained all of her few, but carefully maintained, possessions. We watched her walking through the rubble and rock of the work site everyday to see how we were doing. We were there to help her, but all she wanted was to serve us. Rosa had very little money, but every day she would buy fruit and cut it up for us. All she wanted was to do something for us, to try and repay what we were doing for her.

We finished the house. I, a teenager, helped build a house. How huge is that? But I do not have to do huge things to make an impact in the world. Rosa made me realize that. It is not only the big things, but the small things you can do for others everyday that truly matter. A smile or a nice comment can effect another person's entire day. That person in turn affects another and so on until everyone in the world can become changed.

I changed a person's life and my life was turned upside down in return, but you do not have to leave your home to make a difference. I went to El Salvador, but I could have built a house for the homeless in my own community. I made a difference. You do not have to be an adult to change this world; you just have to be able to turn your gaze away from yourself long enough to leap into action. I am a teenager and I am useful.

Ambassadorial Scholar Rachel Rogers Available for Club Programs

Rachel Rogers, District 6460's Ambassadorial Scholar to Wales for 2006-07 has returned from her year in Wales. She will return to MacMurray College in Jacksonville this fall to complete her undergraduate degree. Rachel is available to give programs about her experiences as an Ambassadorial Scholar to Rotary Clubs in District 6460. If you are interested in having Rachel present a program to your club, please contact her at rachelmarie_34@hotmail.com.

Living Life in Crescendo

Bev Riggins

One of the many highlights for me of the 2007 Rotary International Convention in Salt Lake City, Utah was the hour and a half spent with Stephen Covey in the breakout session titled,

"IF EACH of us focus on what we can do to make a small change in the world we will be Living Life in Crescendo!"

"Living Life in Crescendo." Covey encouraged the over 800 of us attending the session to always look forward in life. The best is yet to come!

He used the models of comparing the components of the Industrial Age, an age of machines doing the work, to the Knowledge Worker Age, in which the key is unleashing the talent of yourself and others.

In listening to all the component comparisons, the two that stood out to me were motivation and management. Serving in Rotary exemplifies both the motivation and management tenets of the Knowledge Worker Age in that it is service based,

internally motivated, and a group of people working toward a common purpose.

The microcredit program is a perfect example of service, motivation, and an aim toward a common purpose: alleviating poverty. The microcredit program makes available small loans, sometimes as little as a few dollars for an individual to purchase materials or supplies to start a small business. Rotary clubs around the world are partnering with the over 7000 microcredit institutions with the goal of ridding the world of poverty through enabling people, who are mostly women, to have the capital to start a business. This idea was introduced in the 1960's by Mohammed Yunus, a professor who won the Nobel Peace Prize for his revolutionary way of thinking.

An example of the microcredit program was given at the breakout session of four dollars that was loaned to a woman in Africa who, along with her husband and two children, were homeless, living by the side of the road. If they found work on any given day, they ate. If they didn't have work, they didn't eat. The woman took the four dollar loan and purchased

a comb, a mirror, and a pair of scissors and put her husband to work as a barber. A year later they were living in a house and her two children were

are made.

Covey also encouraged us to really learn to how listen to each other, saying "What air is to the body, understanding is to

a person has shared his/her thoughts the stick is handed to the listener who restates what he heard before stating his own thoughts. Understanding doesn't always mean agreement. Isn't it true that many of us never truly listen, but we are many times planning our turn to respond? Are there Rotary clubs that want to grow? Are there relationships that need attention? Are there projects that just get stalled? Learning to listen well might be that first step towards positive change.

A Chinese proverb states, "If there is beauty in character, there will be harmony in the home. If there is harmony in the home, there will be order in the nation. If there is order in the nation, there will be peace on earth." If each of us focus on what we can do to make a small change in the world we will be Living Life in Crescendo!



Enjoying the convention in Salt Lake City, left to right Ron and Bev Riggins, Jean and 96-97 PDG Ed Peterka from Galesburg"

enrolled in school. Microcredit isn't a hand out, but a hand up. It's a program that keeps on giving; as loans are repaid with interest more loans

the heart." He used the example of the Indian talking stick. The talking stick is given to one person in the conversation while the other person listens. Once

District 6460 now HAS AN OFFICE!

We have finally moved into our Central District Office! All general district correspondence should now be sent through the following channels:

By Mail:

Rotary District 6460
123 S. 7th St., P.O. Box 311
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E-Mail:

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District
6460
website
www.rotarydistrict6460.org

AUGUST IS MEMBERSHIP MONTH

IDEAS FOR RECRUITING NEW MEMBERS

Tiffany Woods
ROTARY INTERNATIONAL

It seems that one of the easiest things to do as a Rotarian is to recruit new club members. After all, what could be simpler than inviting someone to your club's next meeting? But sometimes it's not that easy. So for inspiration and motivation, here are some winning tips, including real-life examples of what has worked and what some clubs are hoping will work.

REKINDLE OLD RELATIONSHIPS

Remember that spunky 16-year-old your club sent to Ireland 14 years ago as a Rotary Youth Exchange student? You know, the one who now runs her own business organizing tours to the Emerald Isle? But wait – you don't know that, because your club lost touch with her. Look her up, and ask if she'd like to

become a Rotarian. Who knows, she might bring a little luck o' the Irish to your recruiting efforts. But don't stop there. Contact alumni your club or district has sponsored or nominated for Rotary International and Rotary Foundation programs, including former Group Study Exchange participants, Interactors, Rotaractors, Rotary Foundation Ambassadorial Scholars, and Rotary World Peace Fellows. Angela Forthun knows what happens when Rotary clubs remember their alumni. She studied Japanese in Osaka, Japan, on a Cultural Ambassadorial Scholarship from the Foundation, sponsored by the Rotary Club of Glen Waverley, Australia. "I was 31 years old at the time," she says, "and on my return was approached by two Rotary clubs to become a member but in June 1999 was inducted as a member of the Rotary Club of Glen

Waverley." PUT NEW MEMBERS TO WORK

Encourage new Rotarians to nominate another new club member within their first year of joining. Loren Kuehne's club, the Rotary Club of Las Cruces (Rio Grande), N.M., USA, tried and still uses this approach. "After holding a membership development drive, we had all new members sign a pledge to propose a new member within three to six months of joining the club," he says. "We followed up with the new members and reminded them of their promise. As a result, we doubled our membership from 33 to 67 between 2002 and 2006."

GET CARDED

When Joe Dino was governor of District 7490 (New Jersey, USA) in 2004-05, he asked clubs in his district to hand out cards at

fundraisers to invite people to attend one of their weekly meetings at the club's expense. He also encouraged Rotarians to keep a couple of the cards in their pockets in case they ran across a potential recruit. The cards, which his district's clubs still hand out, say Be My Guest and include the day, time, and location of club meetings, as well as a blank line to write the host club member's name. "That's the best way to bring them in," says Dino, a regional RI membership coordinator and a member of the Rotary Club of Paterson, N.J., USA. He estimates that since 2004, about 150 people in his district have become Rotarians as a result of receiving these cards.

WEAR YOUR ROTARY PINS

"Hey, Bob, what's that on your lapel?" "I'm glad you asked, Paul. It's a

Rotary pin. Are you familiar with Rotary?" OK, so it sounds like a scripted dialogue with B-list actors in a corporate training video, but you get the point: Wearing your pin affords you more opportunities to pitch Rotary. Just ask Mark Flegel, of the Rotary Club of Menlo Park, Calif., USA. He was wearing his Rotary pin at an awards dinner hosted by a local hotel and chamber of commerce when he struck up a conversation with Jonathan Farrington, who noticed the pin. He told Farrington about Rotary and later called him up to invite him to visit his club. In December 2005, Farrington was inducted into the Menlo Park club. Now, Farrington says, he proudly wears his own pin.

For more ideas like this, go to www.rotary.org and read this month's article on Membership!

CLUBS

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This past year the club celebrated its 70th anniversary. A large billboard was displayed to note this exciting event. In July '06 it took part in the annual CornFest by cooking and selling ribeye sandwiches to raise money for our various community

projects. This past the club joined with the local Lions Club to share the cost of sending two students to the World Affairs Seminar at White Water, Wisconsin. We are presently working with the Lion's Club and the local Park District with plans to build a new shelter house at Scripps Park.

It is great to see that Rushville Rotary can Share, not only with its own members and the communities we serve, but also with other great service club organizations like the Lions, to get things done.

Peoria-Sunrise Club very Busy in 2006-2007

Peoria-Sunrise

collected over 6,000 books that were donated to Irving Primary School to assist in their accelerated reader program this past year. Later in December, Peoria-Sunrise donated winter hats and gloves to the all third graders at Irving Primary School.

The club teamed up with the US Marines Corps to

donate another 2,000 books to Irving Primary so every child would have books to read over the Christmas Break.

Peoria-Sunrise also provided service hours to support the "Can-Do" Foundation, Crittenton Center, RYLA, Center for Prevention and Abuse, Boy Scouts, Salvation Army, and

the Centennial Project at Detweiller Park. Along with our service hours Peoria-Sunrise was also able to financial support Junior Achievement, Crittenton Center, Veteran Day Celebration, Richwoods Youth Baseball League and Sterling Merit Banquet.



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