

ROTARY DISTRICT 6460





20 Nob Hill Drive, Jacksonville, IL 62650

SERVICE Above Self

March 2006, Volume #15, Issue #9

Keith Lape, District Governor, District 6460


SERVICE Above Self
**Presidential Citation Report
Deadline: April 1, 2006**
**Club Recognition at the
District Conference President's
Breakfast**
 **Calling All Club Presidents!**

President's Message

Dear fellow Rotarians,

When I planned for my travels during my year as Rotary president, I decided that intercity meetings would be the most effective way to meet Rotarians. I urged clubs in a city or a region to merge their weekly meetings into one evening meeting. I offered to be the main speaker and to mingle with Rotarians before and after the event. I also planned to visit areas where a president had never been or had not been for a long time.

I had great expectations for these meetings. Now that I have experienced a large number of them, I must say that they have far exceeded my expectations. Rotarians and their spouses have been extremely kind and appreciative. They have greeted me with open arms, talked to me, laughed with me, embraced me, and just made me feel at home from the very first minute.

I went to these intercity meetings hoping to encourage Rotarians to continue their excellent work for our organization and to encourage less active members to participate more extensively in the future. I have mostly talked on Rotary topics that provide an international perspective. And I have listened. I have listened and learned what Rotarians want from Rotary leadership. This is of great value to all of us, because if the board members are to do good work in the boardroom, it is essential that we all know what the Rotarians want from

(Continued on page 3)

District Governor's Report 2006

To: Rotarians of
District 6460

From: Keith R. Lape
District Governor




While the primary focus is still on the forthcoming District Conference on April 28 and 29, 2006, I am pleased to report that the remainder of the 2005-2006 year is still scheduled to accomplish several items. First, I am steadily attacking the schedule of clubs to be visited the second time. Second, we were able to hear directly from Dick and Marie Robinson regarding their visit to San Diego and their attendance to the International Assembly. Third, I am pleased to report that I signed the form requesting a "Charter" for the Interact Club, sponsored by the Alton-Godfrey Club. Finally, last week I attended the last planning meeting of the Multi-District PETS, which is scheduled for March 24 and 25. It will be a great activity for the incoming club presidents.


However, the development of presenting a new literacy project has a number one spot in my current activities. The offering of the General Education Development (GED) instructional tapes throughout the District has to be a high priority. The consortium that is being developed includes several regional and state agencies that have a common goal of attacking illiteracy. While the activities are in the final planning stage, I am confident that the design will be completed in the next

(Continued on page 3)

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SERVICE Above Self
**Clubs, Give Now to the
RI Annual Fund**

- Support District 6460
- Top 2 Clubs in the District Each Win a Paul Harris Fellow Award
- Contributions between:
July 1, 2005 - March 31, 2006



District Conference

April 28-29, 2006

District Golf Outing

April 27, 2006

Jacksonville

Registration forms for both events
available on District website:
rotarydistrict6460.org

ROTARY INTERNATIONAL DISTRICT 6460
AREA HIGHLIGHTS SCHEDULE FOR DISTRICT NEWSLETTER

<u>Newsletter Issue</u>	<u>Area</u>	<u>Assistant Governor</u>	<u>Submission Deadline</u>
August 2005	7	David Parson	July 31, 2005
September 2005	2	Richard Passmore	August 31, 2005
October 2005	10	Phillip Blandon	September 30, 2005
November 2005	8	Tom Turpin	October 31, 2005
December 2005	4	Dick Williams	November 30, 2005
January 2006	5	David Knierem	December 31, 2005
February 2006	1	David Uhlmann	January 31, 2006
March 2006	6	Debbie Naught	February 28, 2006
April 2006	9	Joe Malench	March 31, 2006
May 2006	3	Karl Kuppler	April 30, 2006

- ♦ **Why:** Inform District Rotarians of individual club efforts and issues of local interest
- ♦ **Who:** One area per month (See District List of Areas and Clubs on page 6)
- ♦ **When:** See schedule above
- ♦ **What:** Club Info-New or old-Articles, photos, reports, members' accomplishments
- ♦ **How:** Email, US Mail
- ♦ **Where:** Skip Nelson
 295 Sandusky Street, Jacksonville, IL 62650-1844
 Phone: 217.243.4219 Mobile: 217.473.6127
 Email: fbncpp@hotmail.com

Need a Program for Your Club?

Group Study Exchange (GSE) Presentations

Members of the District 6460 GSE team who visited Argentina in the spring of 2005 are willing to make presentations to clubs in the District.

Contact GSE Team Leader Helen Downey of Jacksonville. Call Helen at 217-245-4381 or email her at helen.downey@mchsi.com.

Rotary International Foundation Presentations

by District Rotary Foundation Committee

Chair Fred Osburn

Call Fred at 217.245.4564 or

by email at FO926@aol.com



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email: fbncpp@hotmail.com

Deadline - end of the month



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District Conference

April 28-29, 2006

District Golf Outing

April 27, 2006

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President's Message

(Continued from page 1)

us. They want a lot of things, but public image is one concern that stands out.

There is tremendous frustration among Rotarians that Rotary is often forgotten in the media. Rotary International seems to be forgotten almost on a regular basis when the polio eradication initiative is mentioned in the media. Not always, but often. And Rotary is not just PolioPlus. It is so much more. It is Rotarians serving daily meals to children who otherwise would go hungry. It is Rotarians helping blind people tap into the digital world. It is Rotarians running orphanages for children who have no homes. It is Rotarians helping out in national disasters. It is Rotarians drilling water wells. It is Rotarians educating peo-

ple to provide a foundation for a better life. The list can go on.

But we could do a better job in letting the world know what we are doing. That is why I have appointed a Public Image Resource Group, under the leadership of Rotarian Mary Margaret Fleming (District 5230, California, USA). This group has been very well received by Rotarians all over the world in helping us to tell the Rotary story. I have seen an improvement on the local level in our public image. Let us capitalize on this effort for years to come and let us together through Service Above Self continue to show the world the great leadership of Rotary International.

Carl-Wilhelm Stenhammar
President,
Rotary International

District Governor Message

(Continued from page 1)

few weeks. Our plan is to purchase the broadcast rights to the videotapes to prepare adults for the GED test. The 39 half-hour tapes are packaged with emphases on the five-subject areas, Language Arts, Reading and Writing, Science, Social Studies, and Math. The project will have a focus presentation at the District Conference, and cooperating agencies will be participating at the session on Saturday.

Last week I represented District 6460 in a Zone 29/30 meeting to discuss Rotary Leadership Academy/Institute. I am pleased to report that we are moving forward to develop an affiliation with "THE ROTARY LEADERSHIP INSTITUTE of Northeast America, Inc." Through the affiliation with the existing Institute, Zones 29/30 would be able to offer courses throughout the Zones and District, probably by fall. The existing courses will be available to be offered by

trained faculty throughout the District. More information will be available by the District Conference. Hopefully, interested Rotarians who wish to become members of the faculty will be identified and trained by early summer.

Finally, I have one last comment regarding the District Conference/Assembly. I hope to have ten percent attendance at the conference. The conference is for your participation and involvement. I believe that it will provide both information and entertainment for conferees. A number of clubs will be presenting information regarding activities in their clubs. Also, many Rotarians will be recognized for their participation in Rotary. Membership is one of the key items of greatest importance. Emphasis will be on both Membership and Foundation. We hope to recognize individuals for their longevity in Rotary and perfect attendance in Rotary, both commendable for both the District and Rotary International.

The Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

The "Four Way Test" around the world

Le critère des quatre questions : (From France)

1. Est-ce conforme à la vérité ?
2. Est-ce loyal de part et d'autre ?
3. Est-ce susceptible de stimuler la bonne volonté réciproque et de créer de meilleures relations amicales ?
4. Est-ce profitable à tous les intéressés?"

De 4 weg test (From the Netherlands)

- Is het waar?
- Is het billijk voor alle betrokkenen?
- Bevordert het onderling vertrouwen en vriendschap?
- Komt het alle betrokkenen ten goede?

The "Four Way Test" (From Germany)

Die 4-Fragen-Probe

Bezüglich der Dinge, die wir denken, sagen oder tun:

1. Ist es wahr?
2. Ist es fair für alle Beteiligten?
3. Wird es Freundschaft und guten Willen fördern?
4. Wird es dem Wohl aller Beteiligten dienen?

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Debbie Naught, Assistant Governor Area 6

Debbie Naught, Assistant Governor of Area 6, joined Rotary in 1990. She has served the Quincy Rotary Club as President (2001-2002) and Board Member (1996-2002), local Foundation Board President (2003-2004) and currently serves on the Foundation Board. Attending the 100th Anniversary Rotary International Convention last summer was definitely a high point in her Rotary life.

Debbie and her husband of 28 years, Brian, live in Quincy. Debbie is an architect and has been with Klingner & Associates for 9 years. She graduated from Quincy Notre Dame High School and Northern Illinois University with a Bachelor of Fine Arts. She worked for Meyer-Peter & Company, Architects-Engineers for 19 years previously.



Debbie and Brian have two sons, Eric, a senior in Mechanical Engineering at University of Missouri-Rolla, and Ryan, a freshman in Law Enforcement and Justice Administration at Western Illinois University.

Quincy East Rotary Club

Charter Year - 1971 President 2005-2006 - Elizabeth Flynn

If someone were asked to describe the Quincy East Rotary Club, they might say: "the small club (23 members) with the huge personality." The club's Friday noon meetings at the Ritz in Quincy host a steady stream of make-ups from many clubs in Missouri, Illinois, and Iowa. Many of these visitors tell us that our meetings provide a great way to end the work week. All of our club members have a commitment to fellowship as well as service.

Through the years, service through education has been a recurring theme for many of the club's activities. This theme continues in 2006.

February finds the club gearing up for one of its favorite events, the annual award of scholarships to local high school seniors. The process begins with the scholarship committee contacting area high schools, inviting exemplary students to apply, and

culminating in May with an award presentation and luncheon for the scholarship recipients and their parents.

Their partnership with the Quincy Herald Whig's classroom literacy project, sponsoring Newspapers in Education (NIE), has been a program that members have enjoyed supporting for the past several years. In addition, the club applied for and received a small grant which was presented to a local women's shelter. Its mission is to help homeless women develop better parenting skills and to prepare them and their families for successful independent living.

The recent holiday season saw club members carrying on a well-loved tradition, as they rang the bells in a local mall on behalf of the Salvation Army's annual fund drive for the needy. Spring will find the club in a flurry of activity as they plan the club's quarterly social event and prepare to elect their next Paul Harris Fellow.

If you find yourself in Quincy on a Friday afternoon, make it a point to come visit, even if you do not need a make-up! You have 23 friends who will be delighted to see you.

Rotary Club of Quincy

Charter Year 1915 President 2005-2006- Matt Bergman

The Rotary Club of Quincy was founded in 1915, and has been proud to be the home club of four District Governors, Edwin Hillman (1927-1928), Ira Binaman (1933-1934), Joseph Hirschinger (1947-1948 and 1970), and William Gerdes (1969). Over the years the club has donated funds for various community projects including a gazebo at the Clat Adams Riverfront Park and the rebuilding of the Indian Mounds Swimming Pool Complex.

In 2002, the club organized a tribute to one of its most famous members by holding a fundraiser dinner for the now late Mr. Quincy, Joe Bonansinga. The club established an endowed scholarship in Joe's name at Quincy University that is given annually to a student majoring in music or communications.

Their oldest member, Darrell Peacher has been in the club for 59 years and has had perfect attendance for 58 years.

Currently the club has 87 members and is beginning a membership drive

to try and build the membership back up over 100.

A major focus of the club is education. Each week Rotarians take turns reading to 3rd grade students at Quincy's Washington Elementary School. At Christmas time, they host a party for the special education students complete with gifts from Santa and Mrs. Claus. They honor Vocational Students of the Month at meetings during the school year and hold a Rotary Teen Career Day every spring when high school students get to job shadow Rotarians.

The Rotary Club of Quincy celebrated the 100th Anniversary of Rotary Service Above Self by hosting a bone marrow drive. Each year there are 31,000 new cases of leukemia with 22,000 deaths. By hosting a bone marrow drive, the club provided an opportunity for the community to give hope to leukemia patients and their families. There were 300 donors that day, and to date there is one known match!

For the second year, the club has teamed up with the Illinois Department of Natural Resources and a local meat processing store for the Rotary and Sportsman Fight Hunger Program. This program

allows hunters to donate their deer to be processed with the meat going to hungry people in Adams County. The Salvation Army assisted by organizing the meat delivery to those in need. Rotarians helped deliver the meat, advertise, and raise funds for the project. In all, 205 deer were donated and processed which amounted to over 5,000 2-pound packages of venison.

Also for the second year, Rotary partnered with the National Wild Turkey Federation and the Adams County Chapter to give out more than 160 turkeys to needy families at Christmas. Niemann Foods provided the turkeys at cost and assisted in the delivery along with the Salvation Army who coordinated the pickup day.

To make these projects possible, the Rotary Club of Quincy has undertaken a variety of fundraisers. The club just completed its traditional fundraiser of selling fruit and holiday baskets. In the past few years, the club has begun serving non-alcoholic daiquiris and walking tacos at area festivals and sporting events. These activities not only provide funds for club projects, but helps build community awareness for Rotary and fellowship among members.



(Left) Rotary Club of Quincy - The club partnered with the National Wild Turkey Federation and the Adams County Chapter to give out more than 160 turkeys to needy families at Christmas. Niemann Foods provided the turkeys at cost and assisted in the delivery along with the Salvation Army who coordinated the pickup day.



(Right) Rotary Club of Quincy - Currently the club has 87 members and is beginning a membership drive to try to build the membership back up over 100.

Pittsfield Rotary Club

Charter Year 1938
President 2005-2006 -
Walker Filbert

The Pittsfield Rotary Club meets every Wednesday at noon at the Pittsfield Community Center. The club was founded in 1938, and has been continuously active in the community since its inception.

Club members were instrumental in the creation of Illini Community Hospital in 1940. Recently the club helped successfully lead the expansion campaign for the hospital. The club and individual members pledged substantial financial support.

The club enjoys an active membership of about fifty Rotarians. They have two Past District Governors, Dawson Dean and Eric Dolbeare. Several members have been active for over 60 years, including Ed House. Ed was a personal secretary to General Douglas MacArthur during World War II. Ed was with the General when he returned to the Philippines, and he has told

us, "If I had known it was going to be such an historic event, I would have taken a picture." At our annual meeting in June 2005, Ed was presented with a lifetime achievement award for his many years of *Service Above Self*.

Annually the club awards at least four scholarships to deserving Pike County High School graduates. Eligible students from area schools attend at least one meeting and tell us about their accomplishments.

Their main fundraiser is Rotary Radio Days, which is held twice each year; once in the autumn during the Pike County Color Drive and once in the spring. The local radio station, WBBA, owned by a Rotarian, donates Saturday and Sunday programming time. Rotarians sell ads to local merchants and then read the ads over the air. It has proven to be enormously successful and fun.

The club also sponsors a "reality" day for local students so that they can learn about life after school. Each spring the club also sponsors a drug awareness program for area schools.

Please come and visit when you get a chance, but bring your voice because they love to sing.



(Left) Pittsfield Rotary Club - The Pittsfield Rotary Club's 2005 Scholarship winners.

(Right) Pittsfield Rotary Club - President Walker Filbert drives away in the "Presidential Limo."



Rushville Rotary Club

Charter Year 1937
President 2005-2006 -
Dorcus P. Corman Herche

The Rushville Rotary Club was organized as Club Number 4182 on March 9, 1937. Springfield was the sponsoring club and joined with more than 300 Rotarians from 31 cities for Charter Night on April 1, 1937. There were 22 charter members and one of them was the father of Rushville's current president, Dorcas P. Corman Herche. Today there are 32 members.

Members have planned and worked in programs that highlight Rotary's Four Avenues of Service: Club, Community, International, and Vocational.

Club Service

Spouses and guests are invited to attend each year when Charter Night is celebrated. A monthly club bulletin is issued, and new song books were prepared this year. In August, a grocery store managed by a club member relocated and on opening weekend the club manned a concession stand to raise money for scholarships. The club sponsored a Katrina Relief Fund and raised \$2,000 to send to a school that had been destroyed in rural Louisiana to purchase school books.

Community Service

During the summer months the club adopts a highway that enters Rushville where members walk to pick up trash and litter. The club sponsored the painting of the gazebo in Central Park. The club sponsored a 4-H Club's granting Presidential Community Service Awards. Each year at Christmas after dinner members go caroling

at the nursing home and the hospital. The top students and students with 4 A's are recognized at a special banquet.

International Service

The club, cooperating with the Lions Club, paid for a high school student to attend the World Affairs Seminar at the University of Wisconsin-Whitewater. An informative program at a club meeting was the presentation of a man's five-week safari in Africa. Dr. Russell R. Dohner was the club's first Paul Harris Fellow in 1982. The most recent Paul Harris Fellow was President Dorcas P. Corman Herche. The club has several Centurion Club members.

Vocational Service

The club sold over 200 tickets to the Cardinals/Cubs baseball game in St. Louis last summer. Rushville Rotary Club has a vocational scholarship program that awards \$1,000 to two high school seniors who will seek technical training. The club provides financial support to Schuyler County Ag Day. Club member Dr. Russell R. Dohner has been a practicing physician in Rushville for over 50 years. This year Dr. Dohner was named as an Outstanding Rural General Medical Practitioner of the Year in the United States. Dr. Dohner is a past president of the club with 32 years of perfect attendance who every year hosts a club meeting at his cabin overlooking a lake. Dr. Dohner is chairman of the club's birthday cake drawing. Each member brings a cake on his birthday, and a drawing is held for the winner of the cake.

Club members strive to always follow the 4-Way Test and always give Service Above Self. The club meets at 6:15 PM each Thursday at the United Methodist Church in Rushville.



(Left) Pittsfield Rotary Club - Left to right: Past District Governor Eric Dolbeare, Chris Dolbeare, Ed House, and Past President Chris Little.



(Left) Pittsfield Rotary Club - Ed House presented with a lifetime achievement award for his many years of Service Above Self.



(Above) Rushville Rotary Club - District 6460 Governor Keith R. Lape presenting a Commitment to Service plaque to Dr. Russell R. Dohner of Rushville.



(Left) Rushville Rotary Club - District 6460 Governor Keith R. Lape presenting a Service above Self banner to Dorcas P. Corman Herche, president of the Rushville Rotary Club.

RI District 6460 District Conference

Benefit Auction

A benefit auction will be held as part of the 2006 District Conference. Funds raised by the auction will go to the Rotary Disaster Relief Fund for Hurricane Katrina victims.

Item 1: Do Drop In...

Have you ever wanted to push the thrill envelope to the limit? Be the first daring person on your block to do a tandem sky-dive. The successful bidder will be treated to a tandem sky-dive at the Archway Skydive Center located in Vandalia, Illinois (40 minutes east of St. Louis). Imagine, you are at 14,000', the door opens, the cool air rushes in, your adrenaline pumps, the green jump light flashes and out you go to a 45 second freefall, accompanied by a fellow Rotarian. Archway Skydiving Center is a premier skydiving school that will provide an experience you will never forget....and if you desire, video too.

Item 2: Play Ball...

Come see the world famous St. Louis Cardinals in their new stadium. The lucky recipient will take home 4 Cardinal home game tickets (Section 245, Row 13, Seats 1-4). In addition to enjoying an outstanding professional baseball experience, you will have an opportunity to tour the Cardinal's new stadium.

Item 3: Calhoun County, IL Whitetail-Turkey-Sport Fishing Experience...

You provide the license(s) and the lucky bidder will have access to some of the most sought after hunting territory in Illinois. Calhoun County is the home of trophy bucks and giant gobblers. This hunting opportunity includes both deer (bow) and turkey (shotgun) hunting privileges for the 2006 season. If you are not a hunter, bring the family and spend a day fishing a stocked 7 acre lake (bass, crappie, channel cat, walleye and bluegill) during the spring/ summer of 2006.

Item 4: Mountain Cabin Getaway Vacation (One full week)...

You will experience fresh mountain air, breathtaking views and plenty of fishing opportunities. This vacation paradise cabin offers three bedrooms with a double bed in each room (1 downstairs and 2 upstairs). There is also room in the upstairs to put kids in sleeping bags under the eaves, plus a futon and a daybed in the 'living-room' area. The cabin is fully furnished, including kitchen and linens, but there is no TV. It is situated 3 hours from Glacier Park and 6 hours from Yellowstone on Nine Mile Creek, a trout stream about 25 miles west of Missoula, Montana, at an elevation of 4400'. It usually rents at \$1000/week and the bidding will start at \$750. You can see the rental at www.montanawestproperties.com and [click on rentals](#).

District Conference
April 28-29, 2006

District Golf Outing
April 27, 2006

Jacksonville

Registration forms for both events available on District website:
rotarydistrict6460.org

Quincy Rotary Club Member Darrell Peacher Honored As Outstanding Older Adult Role Model

This past fall, Darrell Peacher, Quincy Rotary Club, was honored at the Shattering the Myths of Aging event. Darrell was honored as an outstanding older adult role model.

If you believe that older people sit around all day with nothing to do, follow Darrell Peacher for a week. Darrell is one of the busiest 83-year olds alive. He works as a receptionist every weekday morning at the Illinois Employment Center. On Monday afternoons Darrell spends four hours at Blessing Hospital as a shuttle driver. On Tuesday afternoons Darrell answers the phone at the West Central Illinois Center for Independent Living. On Wednesday afternoons he plays golf.

The rest of the week he is on call with St. Francis Church for funeral dinners. He is a member of the Knights of Columbus and has weekly meeting obligations associated with that group. He has 58 years of perfect attendance as a member of the Quincy Rotary Club.

And if that were not enough, he has been a Big Brother or Grandfather to a 13-year old for the past two years in the Big Brother/Big Sister Program. For the past 20 years, Darrell has tended to the flowers at the Good Samaritan Home.

Darrell was the owner and operator of Kroner Florist for 40 years prior to his retirement. During his working years, Darrell and his wife raised two children. Darrell's wife passed away five years ago, but he still has time for his grandchildren and great-grandchildren.

When asked why he keeps so busy, Darrell said that during his years as a florist, he saw many retirement parties. All too often, within a year, those retirees were dead. He concluded that many of them just did not know what to do with their time. He was not going to let that happen to him. He believes that the answer to a long life is to do something with it. If that is true, then Darrell should continue to enjoy a very long and productive life for many years to come.

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President-Elect Urges Rotarians to Lead the Way

By Tiffany Woods
 Rotary International News
 Photos by Monika Lozinska-Lee/RI

Rotary International's incoming president, William B. Boyd, has chosen Lead the Way as the theme for the 2006-07 Rotary year.

"This will be my theme and an affirmation of my belief in the power of Rotarians to change the world, one positive act at a time," he told incoming district governors at the International Assembly in San Diego, California, USA, on 17 February.

Every year at the assembly, Rotary's incoming president unveils a theme for the next Rotary year. The current theme under RI President Carl-Wilhelm Stenhammar is Service Above Self, the same as Rotary's longtime motto.

The challenge of finding a theme is that it must be short, inspirational, and translatable. Boyd doesn't remember the moment Lead the Way popped into his head. All he knows is that "it just felt right."

Since the governors-elect attend the International Assembly to learn more about becoming successful leaders in their districts, Boyd's theme was especially pertinent to the audience.

"In the coming year, I ask each of you to take your places as leaders in your districts and your communities," Boyd told the incoming governors. "I ask each of you to lead in the Rotary way, by living as role models of tolerance, unselfishness, and integrity. And because the best leaders have humility, I ask you to do all of this with friendliness and a smile, so that others will be happy to walk beside you."

Boyd concluded by saying, "As Rotarians, we are not content to let matters stay the way they have always been in our clubs or in our communities. We are not content with the status quo, and we do not look at a problem only to say someone else will solve it. We are the ones who ask, 'Why not us?' We are the ones with the skills and the desire to build a better future. And we are the ones who must Lead the Way."

As every member of Rotary should know the **Four Way Test** of Rotary states:

Of the things we think, say or do...

Is it the Truth?

Is it Fair to all concerned?

Will it build Goodwill and Better Friendships?

Will it be Beneficial to all concerned?

The simple and straightforward Four Way Test was written by Chicago Rotarian **Herbert J. Taylor** in 1932. It is not necessarily a catechism but rather a purely subjective form of self-analysis. Truth is, of course, relative.

The test was primarily written for his bankrupt Club Aluminium Company in 1932. Herb actually gave up his job in 'packaged groceries; house to house sales' (his classification in #1 club) in order to join 250 other employees onboard the so-called "sinking ship".



Rotarian Herb retold the concept of the test in his own words:

"To win our way out of this situation, I reasoned we must be morally and ethically strong. I knew that in right there was might. I felt that if we could get out our employees to think right they would do right. We needed some sort of ethical yardstick that everybody in the company could memorize and apply to what we thought, said, and did in our relations to others.

So one morning I leaned over on my desk, rested my head in my hands. In a few moments, I reached for a white paper card and wrote down that which had come to me - in twenty-four words."

When a company advertisement was placed before Herb, declaring his aluminium product as "the greatest cooking ware in the world", Herb simply stated "We can't prove that". The advert was rewritten simply stating the facts.

Herb's heads of department belonged to different religions and all found no incompatibility with their respective faiths. Thus, the test was "for any man to take as arises".

The most significant and practical example of the test in action concerned an incident involving a Printing contract. One local printer won an order from Herb's company beating all other tenders. The printer, however, soon realised that he had underestimated his quote by \$500. Legally, Club Aluminium could ignore the printer's appeals and compel him to fulfil his side of the contract. Club Aluminium was deeply in debt and had acted in good faith but Herb asked his board to reconsider and pay the printer the extra \$500. Remember the second line of the test, he told his fellow directors, - "is it fair to all concerned?"

Club Aluminium's future grew brighter and brighter and in five years had pulled itself out of the red. Perhaps, the test had real, practical benefits.

From: *Rotary Global History Fellowship*

ROTARY DISTRICT 6460

Membership and Attendance: February 2006



	Attendance			Rank Year to Date	Membership			
	Mtgs. Held	This Month	%		%	Rank of Year	Present	Change
Abingdon	3 of 3	61.25	=25	72.58	14	16	20	+4
Aledo	4 of 4	82.00	4	81.59	2	7	7	-
Athens	4 of 4	52.00	35	68.20	19	13	13	-
Benld	4 of 4	45.00	37	42.00	38	-	24	-
Bethalto	4 of 4	60.08	=27	65.18	23	44	44	-
Bushnell	3 of 3	74.00	=11	70.25	16	22	18	-4
Cambridge	4 of 4	78.00	=5	78.00	5	-	23	-
Carlinville	4 of 4	29.00	38	55.86	35	41	39	-2
Delavan	4 of 4	78.00	=5	74.50	10	25	26	+1
East Alton, IL	4 of 4	59.62	29	58.79	32	29	31	+2
East Peoria	4 of 4	55.17	34	56.11	34	29	29	-
Edwardsville	4 of 4	74.17	=11	74.21	11	144	140	-4
Galesburg Sunrise	4 of 4	58.49	=30	63.72	24	51	53	+2
Galesburg, IL	4 of 4	63.81	22	71.95	15	92	95	+3
Galva	4 of 4	58.00	=30	53.00	36	21	22	+1
Granite City	4 of 4	75.01	=9	67.32	21	73	62	-11
Havana	4 of 4	75.00	=9	68.53	18	39	41	+2
Highland	4 of 4	70.00	16	75.29	7	59	71	+12
Jacksonville	4 of 4	60.00	=27	62.00	28	109	120	+11
Kewanee	4 of 4	66.80	19	73.35	13	50	49	-1
Land of Goshen	4 of 4	76.90	8	75.64	6	56	57	+1
Macomb	4 of 4	61.59	24	66.29	22	117	110	-7
Macomb Centennial								
Morning	4 of 4	88.30	1	88.38	1	35	39	+4
Manito-Forest City	4 of 4	66.00	20	61.69	30	28	29	+1
Mason City	4 of 4	50.00	36	52.60	37	17	20	+3
Monmouth	4 of 4	65.00	21	69.50	17	78	81	+3
Morton	4 of 4	72.88	14	73.78	12	112	118	+6
Pekin	4 of 4	83.60	2	79.32	4	60	55	-5
Peoria	4 of 4	58.00	=30	58.79	31	290	287	-3
Peoria North	4 of 4	61.00	=25	67.57	20	193	193	-
Peoria Sunrise	4 of 4	58.00	=30	58.03	33	22	19	-3
Petersburg	4 of 4	74.00	=11	80.88	3	16	17	+1
Quincy	4 of 4	68.45	=17	62.95	26	88	86	-2
Quincy East	4 of 4	70.80	15	62.25	27	25	24	-1
Rushville	4 of 4	77.00	7	74.98	8	33	33	-
Springfield	4 of 4	62.69	23	61.80	29	93	90	-3
Springfield Sunrise	4 of 4	83.00	3	63.50	25	28	25	-3
Wood River	3 of 4	68.00	=17	74.62	9	28	33	+5
Totals						2183	2243	+13

No report received from:

- Rotary Club of Alton-Godfrey
- Rotary Club of Collinsville
- Rotary Club of Jerseyville
- Rotary Club of Canton
- Rotary Club of Farmington
- Rotary Club of Pittsfield
- Rotary Club of Chillicothe
- Rotary Club of Jacksonville Sunrise
- Rotary Club of Springfield - Midtown

PLEASE NOTE: If you did not submit an attendance and membership report to the District Secretary in time there is no record for your club. You may send attendance and membership reports to PDG Chuck Farrar, District Secretary, 311 East Main Street, Suite 517, Galesburg, IL 61401 or email them to chf@midwest.net. If your club would like to begin using the new Rotary International Club Administrative Software you are able to get copies for the software from your Assistant Governor or from the District.

Send information and pictures for the newsletter to:

**Skip Nelson, 295 Sandusky St.,
 Jacksonville, IL 62650-1844
 Phone: 217.243.4219 Mobile: 217.473.6127
 email: fbncpp@hotmail.com**

Deadline - end of the month

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ROTARY DISTRICT 6460

Calendar 2005-2006

2005	July.....	Literacy Month
	August.....	Membership and Extension Month
	September.....	New Generations Month
	October.....	Vocational Service Month
	October 31 - November 6.....	World Interact Week
	November.....	Rotary Foundation Month
December.....	Family Month	

2006	January.....	Rotary Awareness Month
	February.....	World Understanding Month
	February 23.....	Rotary's 101st Anniversary
	March 13-19.....	World Rotaract Week
	April.....	Magazine Month
	June.....	Rotary Fellowship Month



Check District Website for District 6460 Calendar

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800-593-5678 217-243-5678
web: www.jacksonvilleil.org/tourism

Rotary District 6460 District Conference – Jacksonville

Lodging

Rates effective April 27, 28, 29, 2006
Block Held Until April 7, 2006

Comfort Inn
District Conference Hotel
200 Comfort Drive
South Jacksonville
70 units
217-245-8372
Rate: \$70.00 + tax (1-4 adults)
Double or King
Complimentary Deluxe Breakfast Bar

Amerihost Inn
1709 W Morton Ave
Jacksonville
60 units
217-245-4500
Rate: \$71.00 + tax
Double or King
Rate: \$110.00, \$139.00 + tax
Suite
Complimentary Breakfast

Blackhawk Village Inn & Lodge
1111 E Morton Ave
Jacksonville
49 units
217-245-2187
Rate: \$47.00 + tax
King, Queen, Double Deluxe
Rate: \$61.00
Suite
Complimentary Breakfast

Econo Lodge Inn & Suites
1914 Southbrooke Rd
South Jacksonville
217-245-9575
Rate: \$49.95 + tax
Double or King
Rate: \$79.95 + tax
Suite
Complimentary Breakfast

Hampton Inn
1725 W Morton Ave
Jacksonville
217-245-2220
Rate: \$89.00 + tax
2 Queens or King
Complimentary Hot Breakfast

Star Lite Motel
1910 W Morton Ave
Jacksonville
32 units
217-245-7184/800-489-7773
Rate: \$44.95 + tax
2 Double or King
Complimentary Breakfast

Super 8 Motel
1003 W Morton Ave
Jacksonville
41 units
217-479-0303
Rate: \$48.00
Complimentary Breakfast

Information: Jacksonville Convention & Visitors Bureau 217-243-5678 800-593-5678

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